

Healing & Hope

"My Legacy to this Institute is Charity.

If you preserve the peace and union which have never yet been violated among us, you will feel, even in this world, a happiness that will surprise you and foretaste of the bliss prepared for every one of you in heaven."

Catherine McAuley
Sisters of Mercy Foundress



**MERCY
FOUNDATION
NORTH**

Legacy of Mercy



Community rallies around elderly services and programs

Shasta Senior Nutrition Program started in 1979 and serves nearly all of Shasta County through its food banks, communal dining sites, Meals on Wheels Program and transportation services. In addition, the agency offers computer classes, workshops and seminars, fitness equipment and classes.

"We really want to offer services that enhance the physical, social and spiritual health of seniors," said Debbie McClung, the Program's Director. Last year, the agency delivered nearly 63,000 meals to 562 homebound seniors and served nearly 45,000 meals to almost 2,000 senior guests who dined at one of the four senior dining centers.

Janet Keierleber eats daily at the Redding dining site and started volunteering about a year ago, greeting people, helping with food service and setting up the Wii bowling game. "I just enjoy serving people and I enjoy the company that I get there," she said. "I love it!"

Mercy Foundation North donors provide about 16 percent of the organization's funding, which comes from individuals, families, businesses and foundations that want to help their older neighbors. "We have such a kind-hearted community!" said Debbie.

Families, volunteers support Hospice services in three counties

Hospice staff and volunteers offer compassionate care and comfort to patients while they remain in their own home as they go through the last steps of life's journey. Our north state community generously helps patients who need assistance during this time.

"I don't know what we would have done without the amazing staff of Mercy Hospice in Red Bluff," said Steve Whalen. "They made the whole experience less stressful and the last days with my mother more comfortable."

Mercy Hospice served 1,046 patients in the North State during 2015 through the efforts of employees and volunteers. Donors to Mercy Foundation North filled the budget gap with \$260,000 in 2015. Families and friends donated more than \$115,800 in memory of their loved ones this past year.

The annual Christmas "Light Up a Life" event in Tehama, Shasta and Siskiyou counties helped families honor relatives who have passed, and

contributed \$35,600 in memorial funds to assist others in need of Hospice.

The third annual Festival of Trees raised more than \$90,000 for Hospice, while another annual event, Dinner with Heart, raised \$17,000 for Hospice through Mercy Medical Center Mt. Shasta.

Charlotte Haisch, Director of Home Health and Hospice in Shasta and Tehama counties, and Kristine Neel, Manager of Home Health and Hospice in Siskiyou County, both salute the wonderful help of their bereavement volunteers. More than 600 volunteers help families during a loved one's end-of-life journey.

"Everyone's incredible generosity allows us to bring comfort to families in their time of need, regardless of their ability to pay," said Charlotte.

Golden Umbrella reports success with Adopt-A-Senior Program

Golden Umbrella started serving seniors in 1968. The agency focuses on helping seniors and people with disabilities, offering a variety of services such as adult day care and volunteer opportunities.



Tina Brown, a Golden Umbrella Program Manager, noted that the 2015

Adopt-A-Senior Program was particularly successful. Volunteers delivered

over 850 warm blankets and gift cards in December, reaching about 100 more people than in previous years.

"We especially want to thank Owens Healthcare and Driscoll Strawberries for their financial and moral support," Tina said. "Owens really gets behind this Program and we couldn't do it without them!"

Holly Burgess, a manager at Driscoll, volunteered to deliver blankets. Holly and her friend recalled one senior who was so excited and appreciative of the gift because she was worried that she might be forgotten. They assured her that yes, there were good people out there to remember her at Christmas time.



Employee Giving Increases in 2015



Employees at Mercy Medical Center Mt. Shasta, St. Elizabeth Community Hospital and Mercy Medical Center Redding contributed significantly in 2015 to assist in the purchase of equipment and support several programs.

In Mt. Shasta, employees learned of a great need for procalcitonin, which the lab uses to test for sepsis; and an infant warmer. "Employees gave generously to benefit the hospital," said Alisa Johnson, Development Officer for Mercy Foundation North in Mt. Shasta. "Their support was instrumental toward the purchase of this new equipment."

At St. Elizabeth, employees supported at least nine projects, namely the RN Navigator program and the LifePak15 technology for the ambulances. "It's amazing how our employees support St. Elizabeth Community Hospital, not only with their service to others but in monetary donations," said Sister Pat Manoli.

In Redding, employees donated nearly \$50,000 to several needs through the Dignity Dollars Campaign in May 2015. The campaign was part of the annual National Hospital Week celebration. Kim Shaw, Vice President of Patient Care Services, challenged all of the hospital departments to make donations to Mercy Foundation North so they could earn Dignity Dollars to use in the Outlaw Administrator Auction.

"The hospital, its agencies and the ministries of the Sisters of Mercy were the real winners here," said Maggie Redmon, President of Mercy Foundation North. "What a huge testament to a culture of giving among our wonderful employees!"

The employees helped these causes: Lung Cancer Screening and Bronchoscope Project; Shasta Senior Nutrition Program and Golden Umbrella; the Stroke and Vascular Advancement Project; and the Pediatric HUGS Security Technology.

Message from the Board Chair and the President We live in a generous, compassionate community



Mercy Foundation North is committed to a journey that influences the way healthcare and senior services are delivered in the north state. This approach builds upon the foundation laid by Catherine McAuley and every Sister of Mercy who followed. It strengthens our infrastructure, leverages our capabilities and emphasizes our signature services. Mercy Foundation North plays an essential role in the ministry's commitment to our communities.

Last year, over \$2.5 million was transferred to our hospitals and senior services to help ensure long-term viability for programs and services in our region. This was only made possible by donors like you, who funded equipment that diagnoses lung cancer at Stage 1 and saves lives; supported an RN Navigator person who helped women with breast cancer maneuver through their journey of treatment and healing; secured cutting edge technology for our ambulances; helped to feed 4,000 seniors; and hosted a recording-breaking Festival of Trees event, exceeding the \$90,000 hospice fundraising goal.

As Catherine McAuley once said, "Who we are together is as important as anything we will ever accomplish." And together, the collaborative efforts of donors, Foundation Board Members, foundations, and our own employees enable us to embrace Mercy's heritage while continuing our pursuit of having a relevant presence in the future.

Following the example of Catherine McAuley, Mercy Foundation North's vision is to continue to create a generous and compassionate community in which the healthcare needs of people are met through acts of kindness and mercy. The Foundation's ministries provide many opportunities to express compassion through philanthropy. One hundred percent of contributions are directed to the programs donors choose.

Thank you for your continued support. Your leadership impacts the way healthcare is provided in our community, and your generosity ensures that we can meet the needs of our most vulnerable patients.

Yours in humankindness,

Rick Hill
Rick Hill
Board Chair, Mercy Foundation North

Maggie Redmon
Maggie Redmon
President, Mercy Foundation North

Community Profile: John and Betty Fitzpatrick



John and Betty Fitzpatrick married and decided to raise their family in Redding some 53 years ago. They owned and operated McColl's Dairy and Pepsi Cola Bottling Co. and partnered in several other business ventures. This successful husband and wife team is also well known for their generous philanthropy and community service. They began supporting Mercy Foundation North in 1997, becoming major contributors to Mercy Hospice and to Mercy Medical Center Redding's Emergency Department Renovation and Expansion Campaign. In addition, Betty is a founding member of the Catherine McAuley Circle women's donor organization.

"It's important to have high quality care here," Betty said. "As you grow older, you appreciate being taken care of."

In 2015, the couple became the primary supporter of the \$9.9 million Stroke and Vascular Advancement Project, which will bring new technology into four hospital suites that treat stroke patients and those with other life-changing medical challenges.

"So many of our friends are having strokes and heart problems," Betty noted. "If we can take care of them sooner and better, it will limit the damage done (to their heart or brain). We can afford to support that. It's important to us."

Maggie Redmon, President of Mercy Foundation North, extended the Foundation's deep appreciation for their continued support. "The Fitzpatricks are truly special people who care deeply for their community. They want to help offer the best possible healthcare in the north state. We are so blessed to count them as friends."

Working together – we are Mercy Foundation North

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Projects supported by Mercy Foundation North

Mercy Medical Center Redding

Cancer Programs and Services	\$16,910
Cardiac Care Services.....	\$49,719
Care for the Poor	\$6,337
Community Health Education	\$37,599
Da Vinci Si Robot	\$80,664
Emergency Department Expansion and Renovation	\$119,917
Gas cards for Oncology Patients	\$20,000
Healing Garden	\$3,113
Hospice Program	\$113,243
Hospitality House Furnishings	\$3,898
In-Patient Oncology	\$13,526
Keeping Vigil.....	\$18,909
Mercy OB/Maternity Expansion	\$2,825
Men's Oncology Services	\$2,774
Mercy NICU and Labor and Delivery	\$1,643
Nursing/Employee Education	\$2,095
Omnicell	\$36,583
Oncology Nurse Call System	\$128,463
Patient Care Equipment	\$233,047
Security and Emergency Vehicles	\$10,215
Stroke and Vascular Advancement Project	\$105,115
TIMS - DICOM Equipment.....	\$23,304
Other Social Services and Health Care Projects	\$12,954

Mercy Medical Center Mt. Shasta

Birth Simulator.....	\$517
Breast Cancer Services of Siskiyou County	\$7,640
Breast MRI & CAD	\$268
Digital Mammography	\$20,609
Hematology Analyzer.....	\$15,839
Hospice Program	\$69,740
Lake Shastina Clinic Anascope	\$574
Luminometer	\$1,540
Mammograms for Uninsured Patients	\$10,878
Nursing/Employee Education	\$4,200
Transportation Maintenance	\$12,285
Trauma Level IV Activities	\$10,000
Patient Care Equipment	\$17,395
Sound and Communication System	\$954
Special Equipment Needs	\$1,477
Other Social Services and Health Care Projects	\$7,935

St. Elizabeth Community Hospital

Breast Cancer Services	\$12,570
Coyne Center and Court Yard Remodel	\$4,786
ED Glidescope	\$13,762
Hospice Program	\$29,760
Mammogram Services for Uninsured Patients	\$37,692
Nursing/Employee Education	\$1,500
RN Navigation Program	\$59,020
Patient Care Equipment	\$34,791
Other Social Services and Health Care Projects	\$14,733

Shasta Senior Nutrition Programs

Facility Equipment	\$22,313
Meals on Wheels/Food Bank	\$4,600
New Vehicle	\$2,900
Operations	\$43,942

Golden Umbrella

Diagnostics.....	\$23,016
Facility Upgrade	\$8,408
Operations and Supplies	\$13,935

Mercy Foundation North Revenue by Source

Donated Services and Supplies	\$98,2917
Interest, Dividends and Net Realized Gains (Losses)	\$277,643
Unrealized gains (losses) on investments	\$307,462
Change in value of split interest agreements.....	\$185,236

Total support and revenues \$2,320,879.35



Rose Crain helps St. Elizabeth and Red Bluff community

Philanthropist — a person who seeks to promote the welfare of others, especially by charitable aid or donations to good causes.

Webster's definition of "philanthropist" epitomizes Rose Crain, owner of Haleakala Ranch in Tehama County. Rose, and three generations of her family who work at the ranch, have demonstrated their deep connection to the area by supporting entities from Girls Inc. to the State Theatre.

But her generosity to St. Elizabeth Community Hospital illustrates the special place that the hospital holds in her heart. She and her ranch have donated to St. Elizabeth's Mammography Technology Fund, the RN Navigator Fund, and a fund that provides mammograms to low-income women. She also made a significant gift to the LifePak15 Campaign, which allowed the hospital to buy state-of-the-art ambulance equipment.

"It is the right thing to do, to support your community," Rose said. "I wish more people felt the same. St Elizabeth is truly a community hospital; it is not just a hospital, but my hospital too."

"Mercy Foundation North and Tehama County are blessed to have someone such as Rose as part of our community," said Kristen Gray, Development Officer for Mercy Foundation North in Red Bluff. "She is passionate about giving back."



Michael Zanger encourages estate gifts to fund healthcare needs

Michael Zanger is a force to be reckoned with. He started Shasta Mountain Guides over 35 years ago and summited Mt. Shasta 79 times. But this man who has conquered mountains, knows that life can change dramatically due to a health crisis, whether it be your own or a loved one's.

"I seem to remember that I had a pull toward Hospice for a long time; knowing folks who had received Hospice care, and friends who were volunteers. Probably knowing Barbara and Gene Moyer, and the death of my daughter, Sierra, were the impetus. I've been a volunteer for six great years," Michael said. And when it came time to

Redding Bank of Commerce contributes since 1987

redding | bank of commerce

When Harry Grashoff worked to start Redding Bank of Commerce in 1982, he didn't know how involved the bank would become with the Sisters of Mercy.

The Sisters started Mercy Foundation North in 1986 and tapped Harry to be Board President; he now has Board of Trustees Emeritus status. Patrick Moty later became president of the bank and also joined the Foundation Board, where he still serves. Jon Halfhide, retired CEO of Dignity Health's North State Service Area, now heads the bank board.

"The bank has a tradition of supporting Mercy and the Foundation," said Randy Eslick, President of Bank of Commerce and its holding company, which has contributed nearly \$110,000 to various projects at Mercy Medical Center Redding. The bank was a major funder of the two Emergency Department Renovation Campaigns, as well as the Mother and Newborn and the Pediatric Critical Care Unit Capital Campaigns. In addition, it has been the premier sponsor of the annual Festival of Trees event, which supports the Hospice Service and Home Health Programs in Shasta, Siskiyou and Tehama counties.

"We are a profitable business and we feel we are responsible for being a good corporate citizen," Randy said. Supporting healthcare is one of many community programs the bank supports.

Maggie Redmon, President of Mercy Foundation North, notes that the bank's contributions since 1987 have been significant to Mercy's ability to offer the very best in healthcare in the north state. "Redding Bank of Commerce is an incredible partner," she said.

plan his estate, he left a bequest to Hospice. "I think it's important to get the information out to the public that a bequeathal is welcome, and easy to do."

Michael has supported many charitable organizations over the years. Through his gift to Hospice, he knows he is helping individuals and families and ensuring that the program has the ongoing support it needs to help others. "I realized what I could do ... It's about helping other people."

Designating an asset or including Mercy Foundation North in your estate plans is a personal decision which we respect. A thoughtful commitment to the Foundation for even a small amount can make a big



St. Elizabeth RN Navigator receives grant from Susan G. Komen

Jaci Franseth is the RN Navigator at St. Elizabeth Community Hospital — an assignment made possible through a recent grant of \$64,133 from Susan G. Komen Sacramento Valley.

The RN Navigator assists breast and lung cancer patients throughout their entire diagnosis, treatment, and recovery process, as well as the clinical coordination of their care. "The goal of our program is simple. We want to help save lives from cancer, ensure timely delivery of services, and eliminate barriers to care," Jaci explains. "With this very generous gift, the new program was able to get started ahead of our original plans."

Mercy Foundation North also received funds from the caring community in Tehama County. Continued financial support for the program will ensure that the services are available for years to come. "This is a kind of program and service that is typically found in larger urban areas — not in a smaller community such as Tehama County," said Maggie Redmon, Foundation President. "Our belief is that this tight-knit community will continue to support this program as we move forward."

difference in our community's healthcare future, and we would be pleased to honor you as a member of the Legacy Club.

Here's how Planned Giving helps you:

- Individuals and families can create an estate gift that allows them to stay in their home or keep their property during their lifetime. The property can be used to support healthcare in the community according to the donor's wishes, once the home or property is no longer needed.
- Mercy Foundation North can be included as a beneficiary of your insurance policy, IRA or 401(k)/403(b) plans. These gifts are easily set up with a beneficiary designation form.
- Mercy Foundation North can be the beneficiary of a Payable on Death (POD) or Transfer on Death (TOD) account with a bank or investment firm. This method allows the gift to go directly to the Foundation outside of any state proceedings. For people who do not want to write a will or trust, this simple technique ensures their estate goes directly to the organization of their choice.

Navigational Bronchoscopy detects lung cancer early

According to the American Cancer Society, lung cancer is the leading cause of cancer death among both men and women accounting for about 1 out of 4 cancer deaths. But the North State has a new tool to detect and treat it. When individuals and community groups learned about the new Lung Cancer Prevention and Navigational Bronchoscopy Program, they lined up to help — contributing some \$330,000 to the cause.

Through navigational bronchoscopy, Dr. Rafael Lupercio and other area pulmonologists insert a thin tube into the lungs to view lung tissue on a computer screen. "This cutting edge technology can detect lung cancer at Stage 1 and Stage 2, when it is the most treatable," said Dr. Lupercio. When lung cancers are found at stages 3 and 4, treatment is very limited.

"What makes this Campaign so amazing," noted Michelle Martin Streeby, Senior Development Officer of Mercy Foundation North, "is that 100 percent of the funds for the technology and Program came from North State donors. We are incredibly appreciative of the people who are helping to fight cancer in our area."

Generous donors included the Bruce and Michelle Lutz Family; Owens Healthcare; the Luis Miramontes Memorial Foundation; North State Cancer League; Mark and Carrie Korth; Kim Miranda and Jim Galasso; and the Sierra Pacific Foundation.



Union Pacific assists LifePak15 Campaign

The Union Pacific Foundation granted \$5,000 to be used toward the purchase of the new LifePak 15 monitor for St. Elizabeth Community Hospital ambulances.

St. Elizabeth's provides the only ambulance service in Tehama County and transports an average of 5,500 patients annually. The modern, top-of-the-line LifePak 15 monitor is used on nearly every patient and saves lives.

The new monitor, supported by many in the community, provides cardiac monitoring and Diagnostic 12-Lead EKG that allows emergency responders to see the heart rhythm in real time — aiding in the identification and rapid treatment of heart attacks. It also transmits data to the hospital so that the emergency department is prepared for the patient's arrival.

The Union Pacific Foundation is the philanthropic arm of Union Pacific Corporation and Union Pacific Railroad. Union Pacific supports healthcare in Red Bluff and Mt. Shasta.

Giving Tuesday helps patients, seniors

Giving Tuesday is a nationwide movement to increase philanthropy during the holidays using an online donation process. In December, the Shasta Regional Community Foundation led an effort for 64 non-profits in Shasta and Siskiyou counties, which included Mercy Foundation North and Shasta Senior Nutrition Program. The Giving Tuesday sponsors provided prizes and incentives to boost donations.

This event raised \$7,447 for the North State Cancer Patient Fund through Mercy Foundation North and \$3,342 for the Shasta Senior Nutrition Program!

Thank you for your support in 2015 and mark your calendar for the next Giving Tuesday — Nov. 29, 2016! We hope to double the amount raised on this amazing "online-giving" day!

